

Finance Update

David B., Treasurer

August 2025

The following update is based on the unaudited financial statements for the period that ended 6/30/2025.

Revenues (Income)

Revenue consists mainly of literature sales and contributions. Other revenue sources include magazine sales, *Mobile App* premium subscriptions, and investment gains or losses. Literature sales for June were \$244,784. Contributions for June were \$262,726. See the table below for Year to Date (YTD) Actuals vs. YTD Budget.

Expenses

The largest categories of expenses consist of WSO Staff salaries and associated costs (payroll taxes and benefits), technology support, Conference costs (including interpretation), and office expenses (postage, telephone, stationery, supplies, printing, Canadian office). Expenses for June were \$573,138. See the table below for YTD Actuals vs. YTD Budget. We continue to monitor all expenses and reduce them wherever possible.

Investments

Our ample reserve is contained mostly in the Reserve Fund under the careful watch of our investment manager and the Finance Committee. Market conditions in June had a very favorable rate of return on the portfolio, bringing the YTD gain in the Reserve Fund to \$225,204. Our investment accounts continue to be sensitive to market conditions.

Net Increase/(Decrease)

The change in net assets, revenues less expenses, results in a YTD operating surplus of \$80,707, which exceeds the budget.

June 2025 YTD Results and 2025 Budget

	YTD Actuals	YTD Original Budget	2025 Budget	
			Original	Revised
Revenue				
Literature Sales—net	\$1,259,526	\$1,354,758	\$2,802,766	\$2,480,766
Contributions	\$1,469,426	\$1,341,124	\$2,900,000	\$2,900,000
Other income	\$549,794	\$563,903	\$793,000	\$763,500
Total Revenue	\$3,278,746	\$3,259,785	\$6,495,766	\$6,144,277
Total Expenses	\$3,198,039	\$3,347,300	\$6,359,795	\$6,315,075
Change in Net Assets Increase/(Decrease)	\$80,707	\$(87,515)	\$135,970	\$(170,800)

Reflections and Insight

Year-to-date financial results present a more favorable picture than we can sustain due to the significant bequest we received earlier in the year. Without it, we would have been running a deficit in our results, with expenses in excess of revenues. Literature sales have fallen in recent months after the growth seen with the 2023 release of *A Little Time for Myself—A Collection of Al-Anon Personal Experiences* (B-34). We are therefore projecting a lower budget for literature for the rest of the year as well. While spending has been tightened, reductions cannot offset this lower projection for literature sales in the short term while still providing all the services that the fellowship asks of the WSO.

As a result, the Finance Committee recommended adjusting our literature sales forecast to reflect the current trend. Projected investment income was also reduced due to volatile and unpredictable market conditions. We also recommended reduced salary and related employment expenses due to Staff departures, retirements, and ongoing hiring challenges. In addition, we recommended other expense adjustments to reflect increases, such as technology expenses, which evolve throughout the year.

So, in keeping with our Seventh Tradition of self-support, members and groups can always add another piece of CAL to their libraries and keep contributions flowing through the links of service and the WSO on a regular basis. This helps bring our conference theme, “Investing in Each Other to Preserve Our Legacy,” into reality. WSO expenses continue daily in order to generate all the work our members and trusted servants globally have come to rely upon to support our groups and reach newcomers around the world. The dollars from each of us to fund those efforts need to become routine as well, whether through literature purchases or contributions. As noted in the Warranty One overview in the *2022-2025 Al-Anon/Alateen Service Manual* (P-24/27) v4, “The certain and continuous solvency of our world services rests squarely upon these contributions.”